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SEP 30 1998

September 24, 1998

Office of Special Nutritionals (HFS-450)  
Center for Food Safety and Applied Nutrition  
Food and Drug Administration  
200 C St. SW  
Washington DC 20204

Re: Notification of DSHEA nutritional support claim for AmeriFIT SelenoMax Dietary Supplement

Dear Sir or Madam:

The purpose of this letter is to provide notification pursuant to section 403 (r)(6) of the Federal Food, Drug, and Cosmetic Act ("the Act") and 7 C.F.R. § 101.93 that AmeriFIT, Inc., is marketing a dietary supplement that bears a statement of nutritional support as defined in section 403 (r)(6) of the Act.

The labeling for AmeriFIT's SelenoMax bears the following statement(s):

"Cell Protective Nutrient"

"Scientists believe selenium can play a pivotal role in preventative nutrition"

AmeriFIT, Inc. has on file substantiation that the above statements are truthful and not misleading. To the best of my knowledge, the information contained in this notice is complete and accurate.

Sincerely,

Craig Larsen  
Director of Product Development and Quality Assurance

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